



## **CAMPAIGN DIRECTOR JOB POSTING VALUE OUR FAMILIES COALITION**

### **BACKGROUND**

The Value Our Families Coalition seeks to protect, preserve, and strengthen the family immigration system and promote an immigration system that is informed by love, empathy and justice. We are a network of local and national community-based and advocacy organizations who reject attacks and proposed harmful changes to our current family-based immigration system. We work together to build public support for an immigration system that protects and promotes family unity and contributes to the American social and economic fabric. The co-conveners of the coalition are Asian Americans Advancing Justice, Church World Service and the National Korean American Service & Education Consortium (NAKASEC).

### **ROLE AND RESPONSIBILITIES**

The Value Our Families Coalition is seeking a strong leader, strategic thinker, and collaborative coalition-builder who possesses the energy and passion to develop and implement campaigns that strengthen the family immigration system and unify immigrant families. The Campaign Director will help develop and implement overall strategy and drive key shared initiatives for the Value Our Families Coalition. This position will report directly to a representative from the co-conveners of the coalition.

The principal responsibilities of the Campaign Director are as follows:

- Lead efforts with a core team of staff, consultants, and coalition members to develop campaign strategy, set goals and benchmarks, and implement actions successfully.
- Coordinate efforts of the coalition and lead or support committee work on policy, communications, and grassroots engagement.
- Oversee consultants and interns working with VoF.
- Engage with strategic partners and other immigration coalitions to collaborate on advancing positive, proactive change for immigrant families.
- Develop budgets, support fundraising, and engage co-conveners in administrative oversight of the coalition.
- Build strong partnerships with VOF member organizations and cultivate peer accountability and support toward shared goals and initiatives.
- Assist with planning and coordination of in-person convenings or fly-ins, as necessary.

- Send regular communications to Value Our Families general membership list, including asks for participation in joint activities and VOF press statements
- Help increase the membership base of Value Our Families.
- Perform other related duties as needed.

## **EXPERIENCE AND QUALIFICATIONS**

- At least five years of experience engaging in policy work and managing complex coalitions.
- Demonstrated ability to work collaboratively and build consensus across member organizations
- Success in managing and implementing issue-based campaigns at the federal, state, or local levels.
- Commitment to diversity and inclusion, including working effectively with individuals of diverse backgrounds, including but not limited to race, immigration status, ethnicity, gender, sexual orientation, age, and socioeconomic status.
- Passion and enthusiasm for immigrant rights and social justice issues. Experience working on immigrant rights issues desired.
- Strong writing and speaking skills on policy, immigration, and related issues.
- Ability to work independently in a remote setting.

The Value Our Families Coalition Campaign Director will be housed by NAKASEC, and report to the co-conveners on a regular basis. This is a regular, full-time, exempt position. The annual salary range is \$80,000-\$90,000 depending on experience. NAKASEC offers a benefits package that includes full individual health, dental and vision plan coverage. Please submit a cover letter, resume and writing sample to [jobs@nakasec.org](mailto:jobs@nakasec.org) by Friday, June 10, 2022.

*NAKASEC is an Equal Opportunity Employer.*

*Women and people of color are encouraged to apply.*